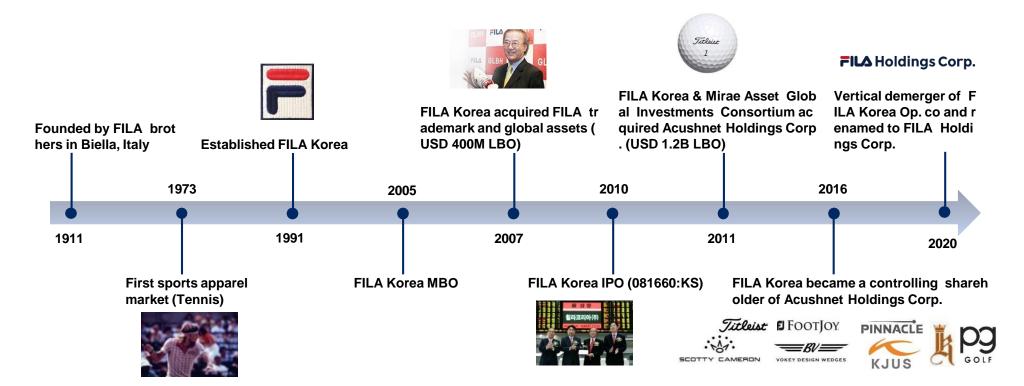


Investor Relations 1Q 2020

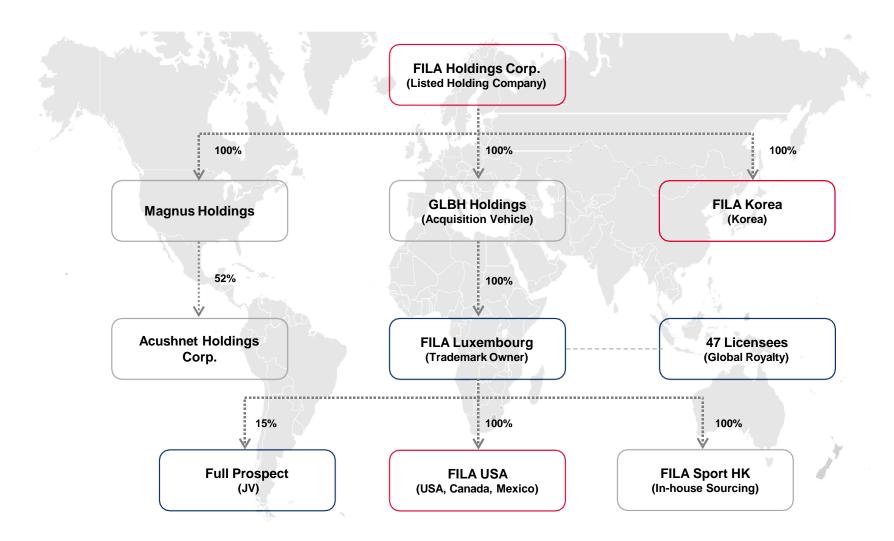
History



"Leading Authentic Sports Brand Inspired by the Style, Elegance and Passion of our Italian Heritage"



Group Structure



FILA – A Leading Authentic Global Sports Brand









- ✓ Expanding into upper channels of distribution in the US:
 - Foot Locker, Finish Line, Shoe Show, Shoe Carnival etc.
- ✓ New product launches reflecting FILA's heritage in sports and fashion.
- ✓ Expanding D2C (Direct to Consumer) and E-commerce business in the US.
- ✓ Sponsorship with many sports players (Sam Querrey, Ash Barty, Timea Babos, etc.) and tennis opens.









- ✓ Successfully re-structured distribution channel.
- ✓ Successfully expanded into wholesale business.
- Strengthening E-commerce business.
- Cost-competitiveness through product sourcing strategy.
- ✓ Successful product collaborations with various brands.
- ✓ Direct business opportunity in Southeast Asia region.





7



F

✓ Successfully established FILA® as leading high-end lifestyle casual brand in China.

7





Collaborations with Anna Sui, Jason
 Wu and Ginny Hilfiger etc.

■ Total 49 licensees

FILA Group Business Overview

Apparel and footwear based retail and wholesale distributor **FILA Korea** Total number of stores: 518 (as of 1QE 2020) Multi-category: FILA, FILA KIDS, FILA UNDERWEAR, FILA GOLF **Direct** North America (U.S.A., Canada, Mexico) **FILA USA** Footwear based wholesale distributor Total 47 licensees in Asia. North America. South America and EMEA **FILA Licensee** Revenue and profit contribution from licensee partners that operate the FILA branded products globally Joint venture (15% ownership) **Full Prospect** Contributes 3% of its wholesale revenue as Design Service Fee to FILA Korea Indirect Magnus Holdings Co., Ltd., a wholly-owned subsidiary of FILA Holdings Corp. owns approximately **52%** of Acushnet Holdings Corp. as a controlling shareholder. Acushnet Holdings Corp. designs, develops, manufactures, and distributes golf products **Acushnet Hold.** worldwide. The company operates through four segments: Titleist Golf Balls, Titleist Golf Clubs, Titleist Golf Gear, and FootJoy Golf Wear.

PG Golf, KJUS

Owned brands: Titleist, FootJoy, Vokey, Scotty Cameron, Pinnacle, Links & Kings,

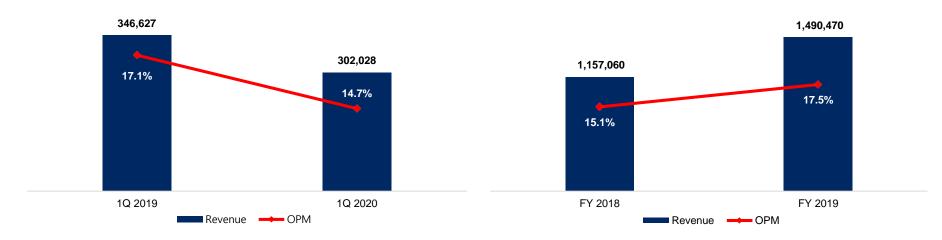
Consolidated Financial Summary

		3 mor	nths (JanMar	.) ended		12 months (JanDec.) ended					
[Unit: KRW mn]	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Revenue	676,917	834,576	23.3%	789,901	(5.4%)	2,530,324	2,954,643	16.8%	3,450,422	16.8%	
Gross Profit	341,998	417,719	22.1%	381,699	(8.6%)	1,240,530	1,467,537	18.3%	1,729,707	17.9%	
G.P. %	50.5%	50.1%	(0.5%)p	48.3%	(1.7%)p	49.0%	49.7%	0.6%p	50.1%	0.5%p	
O. Profit	84,932	115,850	36.4%	67,142	(42.0%)	217,466	357,102	64.2%	470,676	31.8%	
O.P. %	12.5%	13.9%	1.3%p	8.5%	(5.4%)p	8.6%	12.1%	3.5%p	13.6%	1.6%p	
Net Profit	79,736	96,210	20.7%	39,500	(58.9%)	108,110	210,050	94.3%	338,144	61.0%	

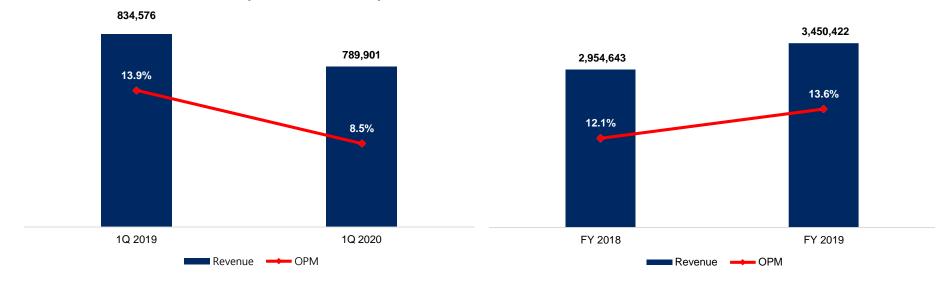
Consolidated Financial Summary (1Q 2019 & 1Q 2020)

FILA Group (Without Acushnet)

(Unit: KRW mn)



FILA Consolidated Financial (With Acushnet)



FILA Group Business Overview

Direct

FILA Korea

- Apparel and footwear based retail and wholesale distributor
- Total number of stores: 518 (as of 1QE 2020)
- Multi-category: FILA, FILA KIDS, FILA UNDERWEAR, FILA GOLF

FILA USA

- North America (U.S.A., Canada, Mexico)
- Footwear based wholesale distributor

FILA Licensee

- Total 47 licensees in Asia, North America, South America and EMEA
- Revenue and profit contribution from licensee partners that operate the FILA branded products globally

Indirect

Full Prospect

- Joint venture (15% ownership)
- Contributes 3% of its wholesale revenue as Design Service Fee to FILA Korea

Acushnet Hold.

- Magnus Holdings Co., Ltd., a wholly-owned subsidiary of FILA Holdings Corp. owns approximately 52% of Acushnet Holdings Corp. as a controlling shareholder.
- Acushnet Holdings Corp. designs, develops, manufactures, and distributes golf products worldwide. The company operates through four segments: Titleist Golf Balls, Titleist Golf Clubs, Titleist Golf Gear, and FootJoy Golf Wear.
- Owned brands: Titleist, FootJoy, Vokey, Scotty Cameron, Pinnacle, Links & Kings,
 PG Golf, KJUS

FILA Korea Domestic Financial Summary

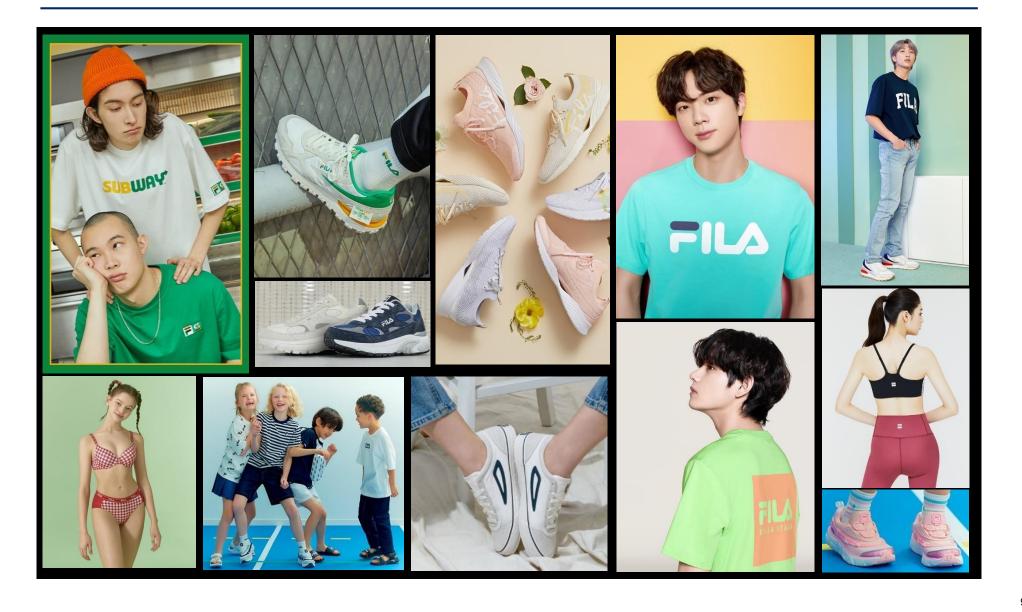
		3 moi	nths (JanMar	.) ended		12 months (JanDec.) ended					
[Unit: KRW mn]	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Revenue	103,539	139,062	34.3%	128,826	(7.4%)	342,462	499,913	46.0%	612,236	22.5%	
Gross Profit	59,374	85,368	43.8%	78,992	(7.5%)	195,485	297,369	52.1%	385,365	29.6%	
G.P. %	57.3%	61.4%	4.0%p	61.3%	(0.1%)p	57.1%	59.5%	2.4%p	62.9%	3.5%p	
O. Profit	8,218	24,168	194.1%	21,560	(10.8%)	1,415	56,454	3,889.8%	112,224	98.8%	
O.P. %	7.9%	17.4%	9.4%p	16.7%	(0.6%)p	0.4%	11.3%	10.9%p	18.3%	7.0%p	
Net Profit	13,890	19,496	40.4%	15,777	(19.1%)	(33,729)	59,872	N/A	108,121	80.6%	

^{*} DSF (Design Service Fee) from Full prospect (JV) is included

Full Prospect Design Service Fee Income Summary

		3 mon	ths (JanMar.	.) ended	12 months (JanDec.) ended					
[Unit: USD K]	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)
Design Service Fee Income	10,686	21,248	98.8%	33,150	56.0%					

FILA Domestic Products



FILA Group Business Overview



FILA Korea

- Apparel and footwear based retail and wholesale distributor
- Total number of stores: 518 (as of 1QE 2020)
- Multi-category: FILA, FILA KIDS, FILA UNDERWEAR, FILA GOLF

FILA USA

- North America (U.S.A., Canada, Mexico)
- Footwear based wholesale distributor

FILA Licensee

- Total 47 licensees in Asia, North America, South America and EMEA
- Revenue and profit contribution from licensee partners that operate the FILA branded products globally

Indirect

Full Prospect

- Joint venture (15% ownership)
- Contributes 3% of its wholesale revenue as Design Service Fee to FILA Korea

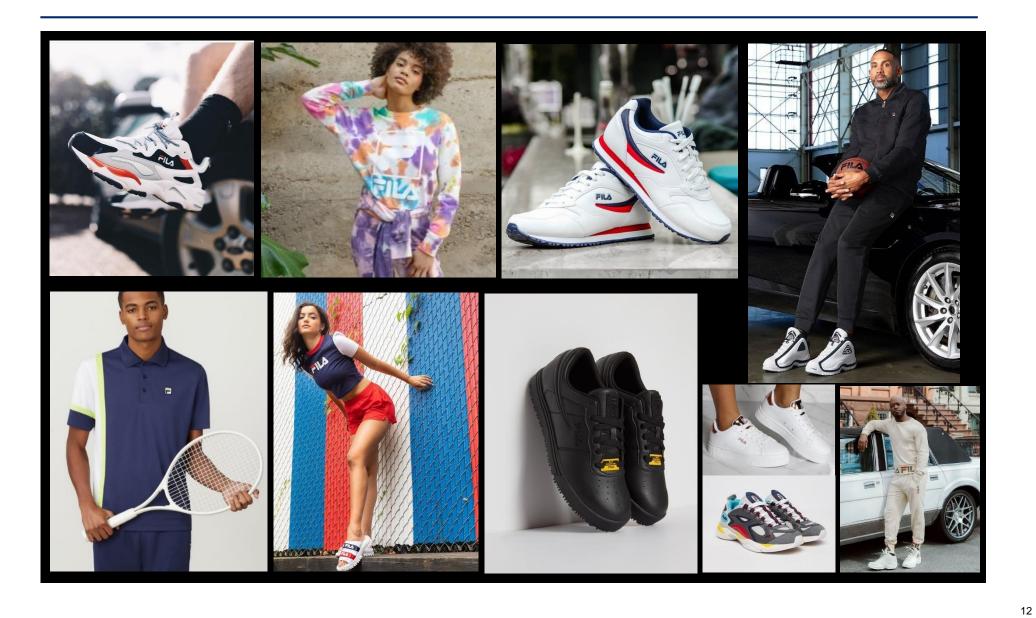
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- Owned brands: Titleist, FootJoy, Vokey, Scotty Cameron, Pinnacle, Links & Kings,
 PG Golf, KJUS

FILA USA Consolidated Financial Summary

		3 moi	nths (JanMar	.) ended		12 months (JanDec.) ended					
[Unit: USD K]	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Revenue	70,502	140,015	98.6%	106,149	(24.2%)	304,665	452,547	48.5%	536,589	18.6%	
Gross Profit	21,398	49,457	131.1%	32,927	(33.4%)	91,906	145,198	58.0%	169,677	16.9%	
G.P. %	30.4%	35.3%	5.0%p	31.0%	(4.3%)p	30.2%	32.1%	1.9%p	31.6%	(0.5%)p	
O. Profit	1,305	9,082	595.7%	6,488	(28.6%)	9,247	34,085	268.6%	32,310	(5.2%)	
O.P. %	1.9%	6.5%	4.6%	6.1%	(0.4%)p	3.0%	7.5%	4.5%p	6.0%	(1.5%)p	
Net Profit	396	5,911	1,391.5%	3,409	(42.3%)	1,136	23,262	1,947.2%	21,368	(8.1%)	

FILA USA Products



FILA Group Business Overview

Direct

FILA Korea

- Apparel and footwear based retail and wholesale distributor
- Total number of stores: 518 (as of 1QE 2020)
- Multi-category: FILA, FILA KIDS, FILA UNDERWEAR, FILA GOLF

FILA USA

- North America (U.S.A., Canada, Mexico)
- Footwear based wholesale distributor

FILA Licensee

Total **47 licensees** in Asia, North America, South America and EMEA

 Revenue and profit contribution from licensee partners that operate the FILA branded products globally

Indirect

Full Prospect

- Joint venture (15% ownership)
- Contributes 3% of its wholesale revenue as Design Service Fee to FILA Korea

Acushnet Hold.

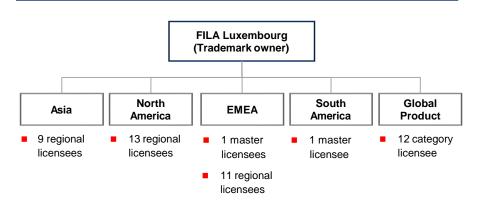
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- Owned brands: Titleist, FootJoy, Vokey, Scotty Cameron, Pinnacle, Links & Kings,
 PG Golf, KJUS

FILA Global Royalty Summary

		3 moi	nths (JanMar	.) ended		12 months (JanDec.) ended					
[Unit: USD K]	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Asia	3,535	4,423	25.1%	4,413	(0.2%)	11,017	14,228	29.1%	17,903	25.8%	
North America	1,738	1,618	(6.9%)	1,438	(11.2%)	6,192	7,342	18.6%	7,982	8.7%	
South America	685	1,167	70.3%	774	(33.7%)	1,754	2,941	67.7%	4,781	62.6%	
EMEA	4,228	8,952	111.7%	8,594	(4.0%)	16,023	26,751	67.0%	39,186	46.5%	
Category	503	459	(8.8%)	447	(2.6%)	1,654	1,616	(2.3%)	1,881	16.4%	
Total (Int_Adj)	10,764	16,703	55.2%	15,755	(5.7%)	36,954	53,241	44.1%	72,137	35.5%	

Global License Business

Global License Structure (47 licensees)



General License Conditions

- License period is 5 years (10 years for master licensees)
- Based on the wholesale revenue from each licensee
- On average, 6-7% of FILA's wholesale revenue generated from each licensee
- Each licensee has minimum guaranteed royalty (MGR) based on the forecasted revenue
- Semi-annual Global Collaboration Meetings (GCM) held to set broad, global strategic guidelines among all licensees









Consolidated Balance Sheet (K-IFRS)

Consolidated Balance Sheet (K-IFRS)

	1QE 2020	YE 2019	YE 2018
Assets	4,121,543	3,770,249	3,304,340
Current Assets	1,835,928	1,586,810	1,337,878
Cash and cash equivalents	354,276	232,032	149,001
Trade and other receivables	630,270	521,047	473,864
Inventories	707,092	735,481	632,237
Other current assets	144,291	98,250	82,776
Non-current Assets	2,285,614	2,183,439	1,966,462
Property and equipment	447,393	439,052	310,716
Intangible assets	1,625,700	1,547,923	1,491,948
Other non-current assets	212,521	196,464	163,797
Liabilities	2,246,793	1,969,306	1,797,846
Current Liabilities	1,084,932	867,356	672,316
Trade and other payables	381,042	413,004	405,997
Borrowings	475,761	236,394	174,426
Bonds	67,185	63,568	-
Other current liabilities	160,945	154,389	91,893
Non-current Liabilities	1,161,861	1,101,950	1,125,530
Borrowings	627,729	611,690	746,950
Bonds	-	-	61,175
Other non-current liabilities	534,132	490,259	317,405
Total Equity	1,874,750	1,800,944	1,506,494

(KRW mn)

I. FILA Korea (unit: KRW mn)

		3 mor	nths (JanMar.) en	ded		12 months (JanDec.) ended					
	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Revenue	103,539	139,062	34.3%	128,826	(7.4%)	342,462	499,913	46.0%	612,236	22.5%	
Gross Profit	59,374	85,368	43.8%	78,992	(7.5%)	195,485	297,369	52.1%	385,365	29.6%	
G.P. %	57.3%	61.4%	4.0%p	61.3%	(0.1%)p	57.1%	59.5%	2.4%p	62.9%	3.5%p	
O. Profit	8,218	24,168	194.1%	21,560	(10.8%)	1,415	56,454	3,889.8%	112,224	98.8%	
O.P. %	7.9%	17.4%	9.4%p	16.7%	(0.6%)p	0.4%	11.3%	10.9%p	18.3%	7.0%p	
Net Profit	13,890	19,496	40.4%	15,777	(19.1%)	(33,729)	59,872	N/A	108,121	80.6%	

I-a. Full Prospect Design Service Fee Income

(unit: USD '000)

	3 months (JanMar.) ended					12 months (JanDec.) ended					
	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Design Service Fee Income	4,149	6,473	56.0%	6,330	(2.2%)	10,686	21,248	98.8%	33,150	56.0%	

- ◆1Q Revenue (approx. -KRW 10.2bn)
 - Resulted from decrease in overall revenue due to COVID-19 outbreak
- ◆1Q Operating Profit (approx. -KRW 2.6bn)
 - Resulted from decrease in revenue
- ◆1Q Net Profit (approx. -KRW 3.7bn)
 - Resulted from decrease in revenue and operating profit

II. FILA USA Consolidated

		3 mor	nths (JanMar.) en	ded		12 months (JanDec.) ended						
	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)		
Revenue	70,502	140,015	98.6%	106,149	(24.2%)	304,665	452,547	48.5%	536,589	18.6%		
Gross Profit	21,398	49,457	131.1%	32,927	(33.4%)	91,906	145,198	58.0%	169,677	16.9%		
G.P. %	30.4%	35.3%	5.0%p	31.0%	(4.3%)p	30.2%	32.1%	1.9%p	31.6%	(0.5%)p		
O. Profit	1,305	9,082	595.7%	6,488	(28.6%)	9,247	34,085	268.6%	32,310	(5.2%)		
O.P. %	1.9%	6.5%	4.6%	6.1%	(0.4%)p	3.0%	7.5%	4.5%p	6.0%	(1.5%)p		
Net Profit	396	5,911	1,391.5%	3,409	(42.3%)	1,136	23,262	1,947.2%	21,368	(8.1%)		

◆1Q Revenue (approx. - USD 33.9M)

- Resulted from decrease in revenue due to complete retail shutdown and strict social distancing caused by COVID-19 outbreak
- Resulted from decrease in Disruptor sales contribution compared to 1Q 2019
- ◆1Q Gross Profit Margin (approx. 4.3%p)
 - Resulted from decrease in revenue
 - Resulted from sales expansion from low to mid-tier margin distribution channel compared to 1Q'19
- ◆1Q Operating Profit (approx. USD 2.6M)
 - Resulted from decrease in revenue
- ◆1Q Net Profit (approx. USD 2.5M)
 - Resulted from decrease in revenue
 - Resulted from increase in loss on currency exchange due to CAD/USD currency volatility

II-a. FUSA Sales Breakdown (Disruptor vs. Ex-Disruptor)

(%)	1Q 2018	2Q 2018	3Q 2018	4Q 2018	1Q 2019	2Q 2019	3Q 2019	4Q 2019	1Q 2020
Disruptor	2%-4%	7%-9%	20%-22%	18%-20%	28%-30%	23%-26%	15%-17%	14%-16%	16%-18%
Ex-Disruptor	96%-98%	91%-93%	78%-80%	80%-82%	70%-72%	74%-77%	83%-85%	84%-86%	82%-84%

III. Global Royalty

(unit: USD '000)

		3 mor	nths (JanMar.) en	ded		12 months (JanDec.) ended					
	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Asia	3,535	4,423	25.1%	4,413	(0.2%)	11,017	14,228	29.1%	17,903	25.8%	
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EMEA	4,228	8,952	111.7%	8,594	(4.0%)	16,023	26,751	67.0%	39,186	46.5%	
Category	503	459	(8.8%)	447	(2.6%)	1,654	1,616	(2.3%)	1,881	16.4%	
Total (Int_Adj)	10,764	16,703	55.2%	15,755	(5.7%)	36,954	53,241	44.1%	72,137	35.5%	

- ◆1Q Asia (approx. -USD 10K)
 - Resulted from decrease in revenue mainly from Australia offset by increase in revenue from Philippines and Indonesia
- ◆1Q South America (approx. -USD 0.4M)
 - Resulted from decrease in revenue mainly from Uruguay
- ◆1Q EMEA (approx. -USD 0.4M)
 - Resulted from decrease in revenue mainly from UK partially offset by increase in revenue from India & Russia

IV. Consolidated Financial

(unit: KRW mn)

		3 mor	nths (JanMar.) en	ded		12 months (JanDec.) ended					
	2018	2019	Variance(%)	2020	Variance(%)	2017	2018	Variance(%)	2019	Variance(%)	
Revenue	676,917	834,576	23.3%	789,901	(5.4%)	2,530,324	2,954,643	16.8%	3,450,422	16.8%	
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O.P. %	12.5%	13.9%	1.3%p	8.5%	(5.4%)p	8.6%	12.1%	3.5%p	13.6%	1.6%p	
Net Profit	79,736	96,210	20.7%	39,500	(58.9%)	108,110	210,050	94.3%	338,144	61.0%	

◆1Q Revenue (approx. -KRW 44.7bn)

- Resulted from revenue decrease from FILA Group (approx. -KRW 44.6bn)
- Resulted from revenue decrease from Acushnet Holdings Corp. (approx. -KRW 0.1bn)

◆1Q Operating Profit (approx. -KRW 48.7bn)

- Resulted from operating profit decrease from FILA Group (approx. -KRW 14.7bn)
- Resulted from operating profit decrease from Acushnet Holdings Corp. (approx. -KRW 35.2bn)

◆1Q Net Profit (approx. -KRW 56.7bn)

- Resulted from net profit decrease from FILA Group (approx. -KRW 15.1bn)
- Resulted from net profit decrease from Acushnet Holdings Corp. (approx. -KRW 40.6bn)

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